

There is tension...



Citizens are demanding consumer-styled experiences but they're concerned about their data:

Biggest worries are:

35% of citizens have **security concerns** about sharing their personal data

34% of citizens **lack trust in how organisations**' use their personal data

31% of citizens have doubts about the reliability of technology

Imagine if:

- Trust was not an issue.
- By using the right approaches and technology, you can tackle these
- concerns head-on.
- Business leaders can finally move on with their transformation by addressing the public's nervousness.

Personalisation

"The digital experience is usually **built around the department** rather than the consumer."

"I'm convinced that there must be a minimum set of data which the Government are already arbiters of, that beneficially could be used ubiquitously."

Transparency & Trust

"I've never really felt uncomfortable giving my data away. But if I give my data and get **something of value** in return, then that's a worthwhile thing."

"One of the things that I'd like a Government website to do is to **show me exactly what interactions** I'm having with the Government at this time."

Experience

"DVLA is a fantastic example of where it does work.

Simple, easy to use, I get what I need quickly. That's not universal in government."

"The more that we can make the process easier and quicker, the more faith we'll have."



Why don't citizens own their own data?

Well, they do in Estonia

Every citizen has **online access**, via multiple channels, to the information the government holds on them

Citizens can access and apply for government services through their portal including full e-voting.

The only transactions you cannot undertake online are buying a house and getting married.

Estonia's approach is based on three simple, but critical principles.

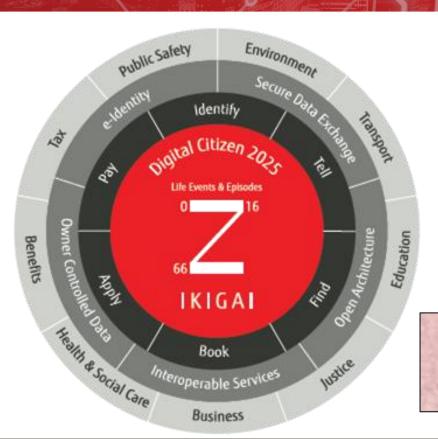
- 1. Every citizen needed a unique ID The government issues citizens with an ID card, and two PIN codes, to allow them to access their services.
- 2. The Government only collects each piece of data once This data is used to pre-populate forms across all departments.
- 3. Data exchange between departments is via a secure mechanism called X-Road



- 1. Life Events & Episodes
- 2. Tell Us Once
- 3. Right to be Forgotten
- 4. Portability and Accessibility

The building blocks of Citizen Z





Personal Data Store

e-Identity

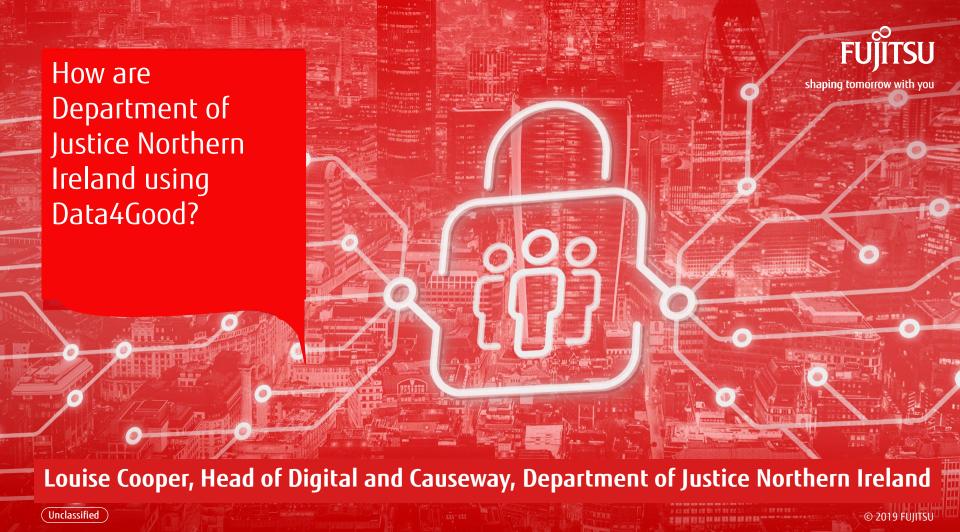
Secure Data Exchange

Secure, Open Standards Interoperable Services

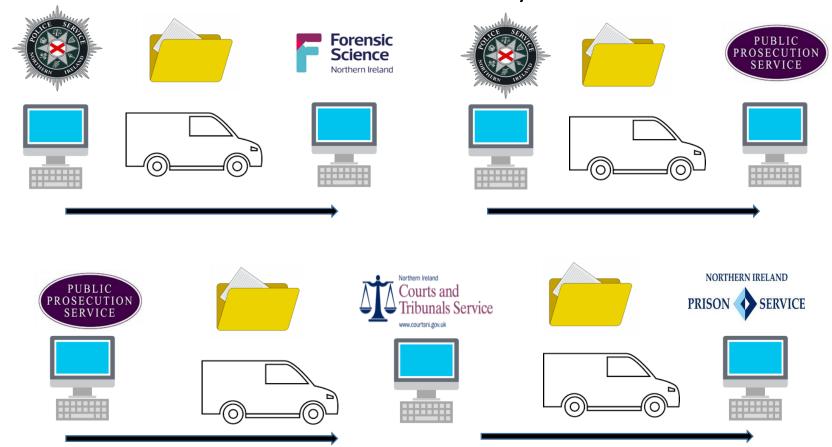
Open by default (G2G, G2B, G2C)



So... are there examples of how this approach can drive Data4Good in the UK?



Pre Causeway



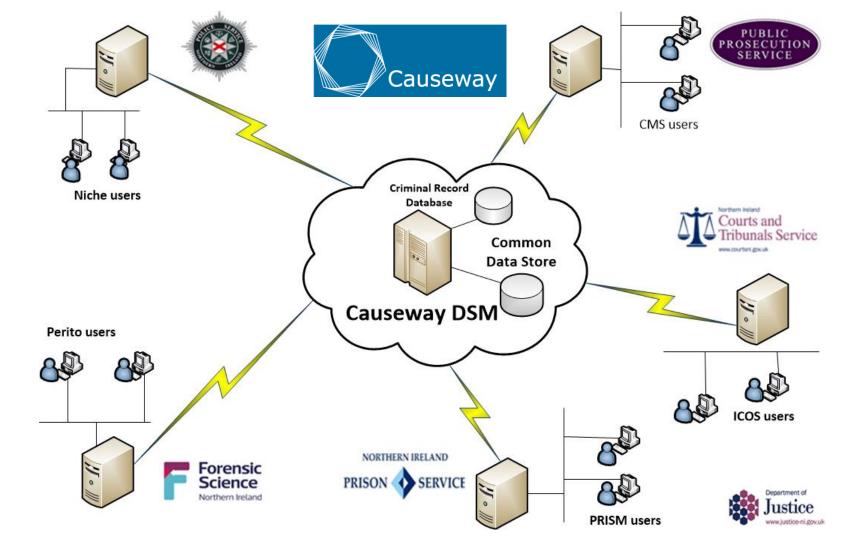
Causeway Vision

All the information shared within the criminal justice system will be accurate, consistent, up-to-date and accessible electronically by the staff who have a need to use it.



Design principles

- Information is captured once at the point it enters the justice system and then shared and re-used electronically
- Criminal justice organisations retain and manage their own business systems but
- Follow defined business processes and meet common data, communications and security standards



Causeway timeline

Criminal Record Viewer



2004

NORTHERN IRELAND
PRISON SERVICE



2009

New contract and NICS shared services

2019



2005



End to end

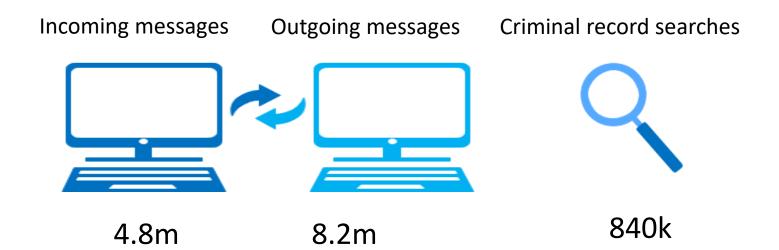
Technology refresh and contract extension

2014





Causeway stats





Criminal Records

Criminal records created automatically by messages populating the Criminal Record Viewer















Causeway benefits





Challenges

Security

System interoperability

Data sharing arrangements

Standard naming conventions and processes



2019 benefits

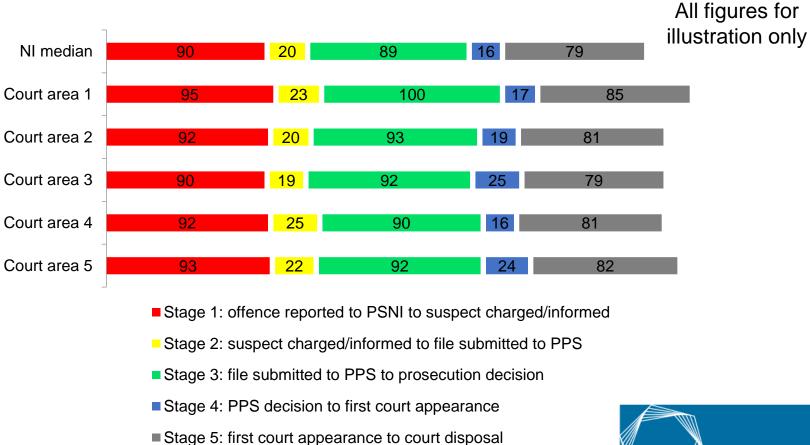
NICS shared services

Enhanced management information

Enhanced digital capabilities

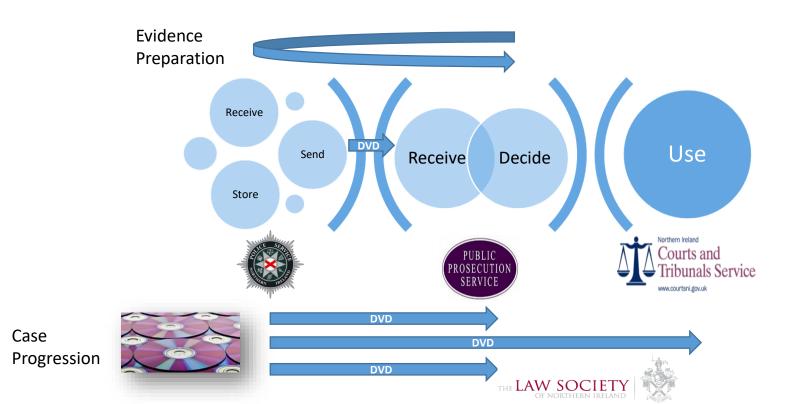
Flexibility to add new users







Managing digital evidence



Managing digital evidence











1

2

3

THE BAR of NORTHERN IRELAND



Citizen Z in action



How can we leverage technology to improve the individuals experience in returning to work after a major life changing event or episode?



Start your journey to Citizen Z today



Book your digital transformation workshop - cocreatingprogram@ts.fujitsu.com



Location → 22 Baker Street, London or our Mobile DTC can come to you



shaping tomorrow with you