

UKAuthority

Data4Good

24 October 2017 | London



Partnership opportunities

Events

UKAuthority Data for Good 24 October 2017

Audience: 80 senior digital/transformation professionals pan public sector

Focus: Data sharing, open data - use of data for public good

Outputs: Briefing paper, event hub presentation videos, features and interviews

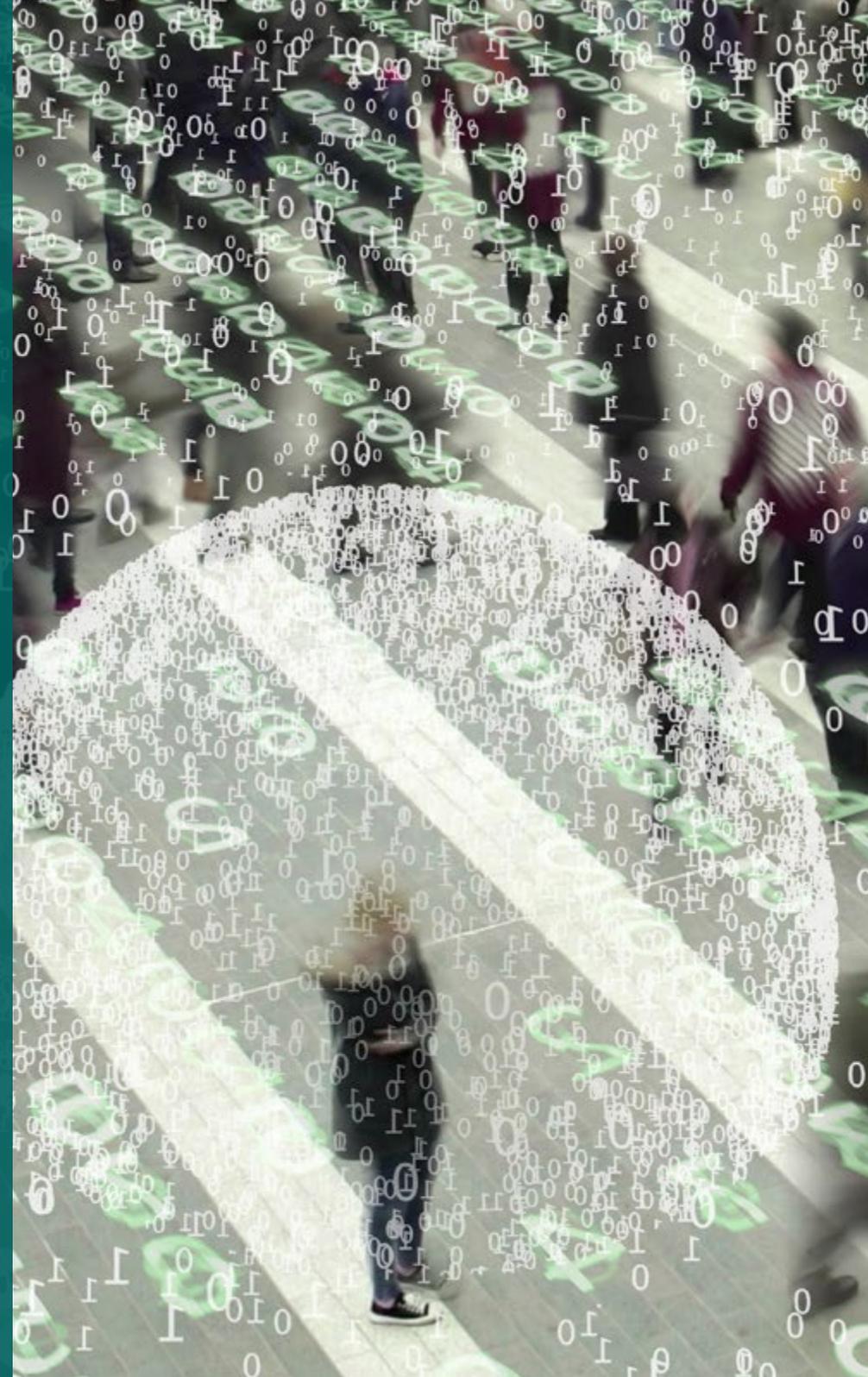
Delegate registration
Public sector only

It has become part of the conventional wisdom that the intelligent use of data is now an essential factor in the evolution of public services. On one hand it is the key ingredient in ensuring that services are delivered effectively on a day-to-day basis; on the other it can be used to provide insights into performance, demand and the influence of previously unseen influences, all of which are needed to design services for the future.

This is an exciting time for public servants seeking to harness the potential. Firstly, they are shedding their anxieties around the sharing of citizen data, and showing confidence that it can be used to target and tailor services more effectively around the individual. Secondly, the expansion of expertise in analytics and data science is opening up an array of possibilities to support the long term management and planning of services.

UKAuthority is throwing the focus on the positives with an event that will bring together a selection of leaders in the field to highlight how data can be used for the public good. They will look at the practicalities, face up to the problems, but maintain an emphasis on the potential for a new generation of services that meet intensifying public demands within the budgetary constraints on the public sector.

It provides an unmissable opportunity to explore how your organisation can harness the potential in addressing the challenges of the present and the future.



Event Partnership Opportunities

GOLD PARTNER

One position available @ £8,500 ex VAT

- Partner public sector customer speaker slot for 20 minutes (NB, must be a public sector speaker)
- Partner 20 minute speaker slot after customer
- Partner's branding and wording on all appropriate event promotion and content both pre and post event across the UKAuthority digital estate
- Branding on stage and within conference room i.e pop up stands supplied by partner, max number 2
- Large table top exhibition space in prominent position in network area
- 4 delegate passes
- Advertorial in conference programme
- Delegate list pre and post event
- The opportunity to participate in discussion sessions in the afternoon that will shape thought leadership around this agenda
- Comment, branding and acknowledgement in post event Briefing Note distributed to the wider UKAuthority audience
- Email for lead generation to delegates and wider UKAuthority audience post event (content subject to approval)
- Thought leadership blog on the event on UKAuthority (content provided by partner and subject to approval)

SILVER PARTNERS

Four positions available @ £4,500 ex VAT each

- Partner public sector customer speaker slot for 20 minutes (NB, must be a public sector speaker)
- Partner 10 minute speaker slot after customer
- Partner's logo on all appropriate event promotion and content both pre and post event across the UKAuthority digital estate
- Branding on stage
- Small table top exhibition space in networking area
- 2 delegate passes
- Partner acknowledgement and 300 word profile in conference programme
- Delegate list pre and post event
- The opportunity to participate in discussion sessions in the afternoon that will shape thought leadership around this agenda
- Branding and acknowledgement in post event Briefing Note distributed to the wider UKAuthority audience

GOLD or SILVER PLUS

Host lunch or afternoon networking tea: Have your company branding displayed during the relevant session - £POA

Exclusive delegate bag branding – £POA.