



UK Authority

Return of the Bots

14 November 2017 | London

Partnership
opportunities

Events

UKAuthority Return of the Bots 14 November 2017

Following on from the success of June's UKAuthority 'Rise of the Bots' and in response to both audience demand and the rapid pace of technology change, UKAuthority will be hosting 'Return of the Bots' on 14th November 2017 in central London.

This autumn's event will focus on how Artificial Intelligence, machine learning, bots and Robotic Process Automation can best be harnessed by the public sector for the public good.

NHS, local and central government and other public services will take to the stage to share their ambitions and progress with innovating and redesigning service delivery using these technologies. We will also invite the technology companies involved to partner with us and outline how their technology has helped to transform, inform decision making, interact with citizens, drive efficiencies and help create better public services.

We will look to explore further the starting points for those just setting out on this transformation journey and the ethical issues in implementing these tools, whilst looking to the far horizon at what may be coming next in this technology revolution.

Key questions to explore include:

- When it is appropriate to leave a process to a machine and where is human intervention necessary?
- How do digital leaders engage the organisation, from top to bottom, in this journey?
- Is there more than efficiency value in 24/7, always on, always accurate robotic processes?
- Where can AI impact most in supporting decision making?
- How do we ensure that bias is excluded from the system?
- How can councils simplify, standardise and share – both in terms of the technology and the skills required?

This event will build further on June's UKAuthority Rise of the Bots, exploring further the key themes arising from the day.

Audience: 100 senior digital/transformation professionals pan public sector

Focus: Use of AI, machine learning, robotic process automation / bots to deliver better services that deliver savings to the public purse and better services to people (citizens/patients)

Outputs: Briefing paper, event hub presentation videos, features and interviews

Delegate registration
Public sector only

Rise of the Bots - June 2017

100 delegates

Fantastic presentations, table discussions, speaker debate and partner support and technology demonstrations from:



Event Partnership Opportunities

GOLD PARTNER

One position available @ £8,500 ex VAT

- Partner public sector customer speaker slot for 20 minutes (NB, must be a public sector speaker)
- Partner 20 minute speaker slot after customer
- Partner's branding and wording on all appropriate event promotion and content both pre and post event across the UKAuthority digital estate
- Branding on stage and within conference room i.e pop up stands supplied by partner, max number 2
- Large table top exhibition space in prominent position in network area
- 4 delegate passes
- Advertorial in conference programme
- Delegate list pre and post event
- The opportunity to participate in discussion sessions in the afternoon that will shape thought leadership around this agenda
- Comment, branding and acknowledgement in post event Briefing Note distributed to the wider UKAuthority audience
- Email for lead generation to delegates and wider UKAuthority audience post event (content subject to approval)
- Thought leadership blog on the event on UKAuthority (content provided by partner and subject to approval)

SILVER PARTNERS

Four positions available @ £4,500 ex VAT each

- Partner public sector customer speaker slot for 20 minutes (NB, must be a public sector speaker)
- Partner 10 minute speaker slot after customer
- Partner's logo on all appropriate event promotion and content both pre and post event across the UKAuthority digital estate
- Branding on stage
- Small table top exhibition space in networking area
- 2 delegate passes
- Partner acknowledgement and 300 word profile in conference programme
- Delegate list pre and post event
- The opportunity to participate in discussion sessions in the afternoon that will shape thought leadership around this agenda
- Branding and acknowledgement in post event Briefing Note distributed to the wider UKAuthority audience

GOLD or SILVER PLUS

Host lunch or afternoon networking tea: Have your company branding displayed during the relevant session - £POA

Exclusive delegate bag branding – £POA.